

JL

JOSÉ LOPEZ | TV & VIDEO EDITOR PRODUCER

SUMMARY

Freelance Video Editor & Post Producer with 15+ years of professional experience creating compelling television, documentary, unscripted, reality, commercial, and branded content. Experienced in shaping stories from raw footage through final delivery, with a strong editorial eye for storytelling, pacing, visual composition, sound, and tone.

Originally from New York City and currently based in Colorado, I began my career at Red Car Editorial, developing a strong foundation in professional post-production while working in a fast-paced editorial environment. Since transitioning to freelance, I have collaborated with producers, directors, production companies, and creative teams to develop and deliver engaging content for broadcast, digital, and branded platforms.

Experienced in taking projects from offline editorial and story development through online finishing, color, audio, and final masters, while managing multiple deliverables and maintaining a high level of technical and creative quality. **Available for remote opportunities as well as select on-site projects and travel as needed.**

SKILLS

- Video Editing & Storytelling
- Documentary & Unscripted Television
- Long-Form & Short-Form Content
- Brand & Commercial Content
- Sizzle Reels & Promotional Content
- Story Development & Editorial Consulting
- Archival Footage & B-Roll Integration
- Interview-Driven Storytelling
- Offline & Online Editing
- Color Grading & Image Finishing
- Audio Mixing & Sound Design
- Broadcast & Digital Deliverables
- Adobe Premiere Pro
- Post-Production Workflow
- Creative Collaboration
- Producer & Director Collaboration
- Final Delivery & Quality Control

EMERGING TECHNOLOGY

- AI-assisted editing workflows
- Generative AI creative tools: / <https://leonardo.ai> / <https://runway.com>
- Automated transcription and captioning
- Workflow optimization

Colorado / NYC

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joselopez-edits.com

EDUCATION

Bachelor of Arts

Film and Television
New York Institute of Technology,
Old Westbury, NY

EXPERIENCE

FREELANCE VIDEO EDITOR / POST-PRODUCTION PRODUCER

Colorado | New York, New York

Collaborate with production companies, producers, directors, agencies, and creative teams on a wide range of television, documentary, commercial, branded, and digital projects.

- Edit and shape unscripted, reality, documentary, and interview-driven programming from raw footage through final delivery.
- Transform large volumes of footage into cohesive, engaging stories with strong narrative structure, pacing, character, and visual continuity.
- Work closely with producers and directors to develop story, refine cuts, address notes, and bring creative concepts to completion.
- Edit sizzle reels and promotional pieces designed to communicate concepts, characters, and series potential to networks and production companies.
- Integrate interviews, archival material, b-roll, graphics, music, sound effects, and other visual elements into polished finished pieces.
- Manage projects through offline editorial, online finishing, color grading, audio mixing, and final mastering.
- Adapt content for different platforms, formats, aspect ratios, and delivery specifications.
- Troubleshoot editorial and technical issues independently while maintaining production schedules and deadlines.
- Comfortable working independently or as part of a larger post-production team in fast-paced environments.
- Collaborate effectively with producers, directors, post supervisors, designers, and other creative professionals.

SELECTED EDITORIAL EXPERIENCE

DOCUMENTARY & UNSCRIPTED

Extensive experience editing documentary and unscripted television, including interview-driven storytelling, character development, archival footage, vérité material, and narrative-driven sequences.

SIZZLE REELS & DEVELOPMENT

Edited numerous sizzle reels and development pieces used by production companies to showcase concepts and help secure potential series sales.

COMMERCIAL & BRANDED CONTENT

Experience creating polished commercial and branded content, combining strong editorial structure with music, sound, visuals, and compelling pacing.

NETWORK TELEVISION

Professional editing experience for networks and platforms including **TBS** and **Peacock**, among others.

POST-PRODUCTION & TECHNICAL

Editing: Adobe Premiere Pro, Avid Media Composer, Final Cut Pro

Finishing: Online Editing, Color Grading, Audio Mixing, Final Mastering

Editorial: Story Development, Narrative Structure, Interview Editing, Archival Integration

Delivery: Broadcast, Digital, Social & Promotional Formats
Workflow: Media Organization, Project Management, Technical Troubleshooting, Quality Control

CREATIVE APPROACH

A visual storyteller with a strong editorial instinct and a passion for finding the story within the footage. I bring an understanding of **pacing, structure, music, sound, imagery, and emotional beats** to every project, while remaining collaborative and receptive to creative direction. I am comfortable taking a project from an early concept or rough assembly through a polished final product and enjoy working with creative teams to push an idea further.

PORTFOLIO

joselopez-edits.com

Portfolio includes:

- Docuseries Work
- Unscripted / Reality Work
- Commercials Work
- Clients
- Resume / Credits
- Contact Information

REFERENCES

References available upon request.